

Healthy Youth Development • Prevention Research Center (PRC)

Examples of Contract Evaluation Services

Grant writing

- Assistance with finding funding
- Assistance with writing grants

Process Evaluation (*Process evaluation focuses on how a program was implemented*)

- Review and/or develop a process evaluation plan
- Review and/or develop process measures (data collection tools)
- Conduct or assist with data collection, data entry, data cleaning, data management and storage.
- Summarize and write up findings

Outcome Evaluation (*Outcome evaluation focuses on program impact and effectiveness*)

- Review and/or create logic or program outcome models
- Review and/or develop a outcome evaluation plan
- Review and/or develop outcome measures (data collection tools)
- Conduct or assist with data collection, data entry, data cleaning, data management and storage.
- Data Analysis
- Summarize and write up findings

Communication of Evaluation Findings

- Create and/or assist with reports
- Create and/or assist with conference presentations/posters

Contact the PRC

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Marketing and Communications Contract Services

Grant writing

- Assistance with strategy and drafting of communications/dissemination sections
- Review of and feedback on budgets, plans or communications/ dissemination programs

Marketing

- Review and/or develop a marketing, promotion or outreach plan.
- Develop and/or advise on development of branding/naming concepts and materials.

Communications

- Assistance with messaging and framing.
- Review and/or develop communications materials including: reports, promotional materials, web sites, collateral.
- Feedback on process, vendors, strategies for development of communications materials.

Contact the PRC

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